

**Saturday the 22<sup>nd</sup> April, 2017**

**At IEP Convention Center, 5<sup>th</sup> Floor, IEP Building, Karachi**

**Timing**  
03:00 pm to  
06:00 pm

**0.5 CPD**  
**Credit Points**



**Seminar on**

# **Communication Skills for Engineers**

## **Effective Communication and Presentation Skills**

Communication is a building block of any successful organization.

All managers and leaders devote a major chunk of time in communicating with seniors, peers, and subordinates. It is therefore required to equip managers with the basic tools of communication.

Communication is needed for almost all functions of management.

It helps in planning, organizing, controlling, leading informing, and motivating.

A good communicator and presenter is always likely to get promoted faster than others and reach up to the highest rung of the ladder.

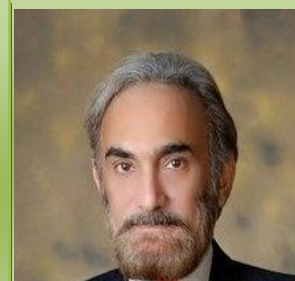
## **The session will revolve around the following topics**

- Introduction to communication
- Communication Process
- Types of communication
- Barriers communication
- How to prepare effective presentation
- Do's and Don'ts during delivery of presentation

## **Who Should Attend:**

- ✓ [Chief Executive](#)
- ✓ [Owner Engineering Firms](#)
- ✓ [Engineers](#)
- ✓ [Students](#)
- ✓ [Manager Human Resources](#)
- ✓ [Administrators](#)

The Seminar will be conducted by Mr. Syed Nusrat Ali a renowned International Management Consultant, Trainer and a Motivational Speaker. Mr Nusrat Ali served in one of the world's largest pharmaceutical organizations, Glaxo SmithKline, Pakistan [GSK], as Head of Training & Development. He was responsible to train & develop all Field and Management Staff of the Company. He has been serving various business organizations and institutions as a trainer, consultant and a Motivational Speaker. He has trained more than thirty thousand people include young students, general managers, directors, members of the parliament and armed forces officers. At present he is serving City Institute of Image Management as a Senior Management Consultant and Trainer. Mr. Nusrat Ali has been invited as a professional trainer and speaker at renowned organizations and institutions. Besides his professional achievements, released excellence in many other areas of expressions. Won awards in singing, debates, poetry, photography, and dramatics. Chairman of Company, awarded him a Gold Medal along with a title of Honorary Professorship. He has been affiliated with world renown Institutions/Organizations/Professional Societies.



**Mr. Syed Nusrat Ali**  
**Guest Speaker**

**Registered Participant will receive 0.5 CPD Credit Points (Subject to the approval)**

For Registration/information please Contact:  
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